

WALK FOR
HOPE
MUTUAL GROUND



Sponsorship Packet
Sunday, October 14, 2018
Blackberry Farm
Aurora, IL



Sponsorship Opportunities

Your sponsorship of Mutual Ground's 11th Annual Walk for Hope will help support *our mission to provide education, awareness, and life-changing services that empower individuals, families, and communities to end the cycle of domestic and sexual violence.*

Through your financial support, you make it possible for more women, children, and men to receive our valuable services.

If you have any questions, please do not hesitate to contact Kathy Melone, Advancement Director, at kmelone@mutualground.org or 630-897-0084 ext. 130.

Presenting Sponsor | \$10,000

- Social media promotion and recognition in all event email blasts
- Recognition in outgoing press releases before and after the event
- Table at Walk for Hope for product display and marketing materials and opportunity to display a corporate banner
- Opportunity to speak at the event
- Logo prominently featured on Mutual Ground's Walk for Hope website page as well as a link to your organization/business
- Logo prominently featured on Walk for Hope banner and t-shirts
- T-shirts for 10 team members

Platinum Sponsor | \$5,000

- Table at Walk for Hope for product display and marketing materials
- Opportunity to display a corporate banner
- Logo prominently featured on Mutual Ground's Walk for Hope website page as well as a link to your organization/business
- Logo prominently featured on Walk for Hope banner and t-shirts
- T-shirts for 5 team members



Sponsorship Opportunities Continued

Gold Sponsor | \$2,500

- Large size logo on Walk for Hope banner
- Large size logo on Walk for Hope t-shirts
- Logo and website link featured on Walk for Hope page on Mutual Ground website

Silver Sponsor | \$1,000

- Medium size logo on Walk for Hope Banner
- Medium size logo on Walk for Hope t-shirts
- Logo featured on Walk for Hope event page on Mutual Ground Website

Bronze Sponsor | \$500

- Small size logo on Walk for Hope banner
- Small size logo on Walk for Hope participant t-shirts

Patron | \$250

- Company name on Walk for Hope Banner

*"Helping others carries its own rewards, the first of which is
a return to humanity."*

-Richard Paul Evans



Sponsorship Commitment Form

Please fax this form to 630-897-3536; email to kmelone@mutualground.org; or mail to Mutual Ground, 418 Oak Ave. Aurora, IL, 60506.

SPONSORSHIP LEVELS

___ Presenting Sponsor | \$10,000

___ Silver Sponsor | \$1,000

___ Platinum Sponsor | \$5,000

___ Bronze Sponsor | \$500

___ Gold Sponsor | \$2,500

___ Patron | \$250

IN-KIND DONATION

In-Kind Donation Value: _____

Description: _____

SPONSOR INFORMATION

Contact Person: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I (we) hereby wish to participate as a partner of Mutual Ground's Walk for Hope and will receive benefits from the package we have chosen as a partner. It is acknowledged that we will receive a letter from Mutual Ground for our tax-deductible contribution. FED I.D : 36-2921680

Signature: _____

___ Check is enclosed (payable to Mutual Ground)

___ Please send an invoice

___ I will donate online with my credit card: www.mutualground.org.

Please indicate payment as "Walk for Hope Partner" under special instructions section.

For more information, please contact Kathy Melone, Advancement Director, at 630-897-00841 ext. 130

or kmelone@mutualground.org